

# Strategic Entrepreneurship

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## Strategic Entrepreneurship

### STRATEGIC ENTREPRENEURSHIP JOURNAL

entrepreneurs Strategic entrepreneurship starts with imagination and insight that lead to inventions that are deemed innovations of societal import While starting a business is important, starting any organization that makes a difference to society embodies the notion of strategic entrepreneurship most attractive to the SEJ

### STRATEGIC ENTREPRENEURSHIP, COLLABORATIVE ...

Strategic entrepreneurship Our arguments involving strategic entrepreneurship build on four main assertions about the nature of strategic entrepreneurship First, as its name suggests, strategic entrepreneurship is the melding of the strategy and entrepreneurship domains Firms pursuing strategic entrepreneurship engage in both

### Strategic Entrepreneurship: Integrating Entrepreneurial ...

Strategic entrepreneurship is the integration of entrepreneurial (ie, opportunity-seeking actions) and strategic (ie, advantage-seeking actions) perspectives to design and implement entrepreneurial strategies that create wealth (Hitt et al, 2001c) Thus, strategic entrepreneurship is entrepreneurial action that is taken with a strategic per-

### Strategic Entrepreneurship Element from Theory to Practice

entrepreneurship and strategic management concepts (Ireland et al, 2003) Strategic entrepreneurship is a combination of behaviors that seek opportunity and competitive advantage simultaneously (Ireland and Web, 2007) So far, only a few studies have been conducted in the strategic entrepreneurship field

### Strategic entrepreneurship and competitive advantage of ...

entrepreneurship allows for a better understanding of value creation process and contribution to firms' capabilities (Ferreira et al 2015) Strategic

entrepreneurship (SE), belonging to the realm of corporate entrepreneurship, can place corporate entrepreneurship within a broader field of strategic

### **Strategic entrepreneurship: entrepreneurial strategies for ...**

Strategic Entrepreneurship 481 of Venkataraman and Sarasvathy (2001), entrepreneurial action is the 'Romeo on the balcony' One could also consider entrepreneurial action to be strategic action with an entrepreneurial mind-set In short, strategic entrepreneurship is the integration of ...

### **Strategic Entrepreneurship in Family Business**

strategic entrepreneurship gained academic legitimacy and status only when the Strategic Entrepreneurship Journal (SEJ) was created in 2007 (Foss & Lyngsie, 2011; Shirokova et al, 2013) This has promoted studies on strategic entrepreneurship to emerge rapidly in the few years onwards

### **The strategic planning, entrepreneurship paradox**

Entrepreneurship and strategic planning are both dynamic processes concerned with performance Strategic planning calls for firms to establish and exploit competitive advantages within a particular environmental context Entrepreneurship on the other hand promotes the search for competitive advantages through product, processes and market

### **Corporate Entrepreneurship: a Strategic and Structural ...**

phase In a competitive environment, entrepreneurship is an essential element in the long-range success of every business organisation, small or large, new or long established CORPORATE ENTREPRENEURSHIP AND STRATEGIC MANAGEMENT The strategy literature identifies three types of corporate entrepreneurship One is the creation of

### **Strategic Entrepreneurship: Issues and Challenges**

Strategic entrepreneurship is taking entrepreneurial action using a strategic perspective More specifically, it involves engaging in simultaneous opportunity seeking and competitive advantage seeking behaviors to design implement entrepreneurial strategies ...

### **Entrepreneurship Strategy - Samford University**

Produced for Living Way, a division of Living Hope Entrepreneurship Strategy • 9 ENTREPRENEURSHIP ACTIVITY he Global Entrepreneurship Monitor 2010 South African Report provides a comprehensive T review of entrepreneurship in South Africa, as well as a measurement of entrepreneurial activity to

### **CAPABILITIES AND STRATEGIC ENTREPRENEURSHIP IN ...**

CAPABILITIES AND STRATEGIC ENTREPRENEURSHIP IN PUBLIC ORGANIZATIONS PETER G KLEIN<sup>1</sup>, JOSEPH T MAHONEY<sup>2\*</sup>, ANITA M MCGAHAN<sup>3</sup>, and CHRISTOS N PITELIS<sup>4</sup> <sup>1</sup>Division of Applied Social Sciences, and Truman School of Public Affairs, University of ...

### **Entrepreneurship: Concepts, Theory and Perspective ...**

tensity of corporate entrepreneurship and the intensity of the search for opportunities, strategic adaptation and value creation As pointed out by Hitt et al (2001: 488) "firms need to be simultaneously entrepreneurial and strategic" Entrepreneurship is an essential element for economic progress as it ...

### **JOICE.T.R.MUJURU PHD THESIS**

examine the relationship between sustainable agricultural strategies and strategic entrepreneurship The study was guided by the Strategic Entrepreneurship Model and the findings were also linked to the Model which informed the study The research employed qualitative and quantitative paradigms

**Strategic entrepreneurship: Creating competitive ...**

Strategic entrepreneurship: Creating competitive advantage through streams of innovation R Duane Ireland\*, Justin W Webb Mays Business School, Texas A&M University, College Station, TX 77843-4221, USA Abstract In today's fast-paced competitive environment, firms face the need to be increasingly nimble and adaptive

**ADVANCING STRATEGIC ENTREPRENEURSHIP RESEARCH ...**

As the volume of strategic entrepreneurship research continues its upward trajectory, meta-analysis and related techniques are needed in order to consolidate knowledge involving the entrepreneurial and strategic activities that enable wealth creation for both nascent and established firms To this end, the goal of the SEJ special issue is to

**Strategic Entrepreneurship - SSRN**

Strategic entrepreneurship ("SE") is a newly recognized field that draws, not surprisingly, from the fields of strategic management and entrepreneurship The field emerged officially with the 2001 special issue of the Strategic Management Journal on "strategic entrepreneurship"; the first

**Strategic Entrepreneurship and Performance of Small and ...**

strategic entrepreneurship and SME performance in South Africa This will be achieved by an assessment of the level of entrepreneurial orientation and strategic planning within SMEs and linking these factors to the firms' performance Strategic entrepreneurship is the combination of opportunity-

**Strategic Entrepreneurship: Creating Value for Individuals ...**

The foci of strategic entrepreneurship (SE) are broad and rich, building on research from multiple disciplines such as economics, psychology, and sociology, along with other subdisciplines in management including organizational behavior and organization theory Herein, we examine the contributions of strategic management and entrepreneurship to SE

**Entrepreneurship, Innovation and Strategic Foresight: How ...**

Brown, A and Barnard, B, 2019 Entrepreneurship, Innovation and Strategic Foresight: How Entrepreneurs Engage the Future as Opportunity Expert Journal of Business and Management, 7(1), pp11-30 This paper has previously been included in an open access repository - SSRN